

A person with long dark hair is wearing a VR headset and interacting with a virtual environment. The background is filled with vertical neon light bars in shades of red and orange, creating a futuristic, cyberpunk atmosphere. The person's hand is visible, reaching out towards the virtual space.

# Techloy.

NEWS | STARTUPS | PRODUCTS | CAREERS | INSIGHTS

**MEDIA KIT 2024**

**Founded**

**2008**

**Clients**

**180+**

**Total Reach**

**6.1M+**

**Monthly  
Page Views**

**2.3M+**

**Social Media  
Reach**

**2.1M+**

**Organic Search**

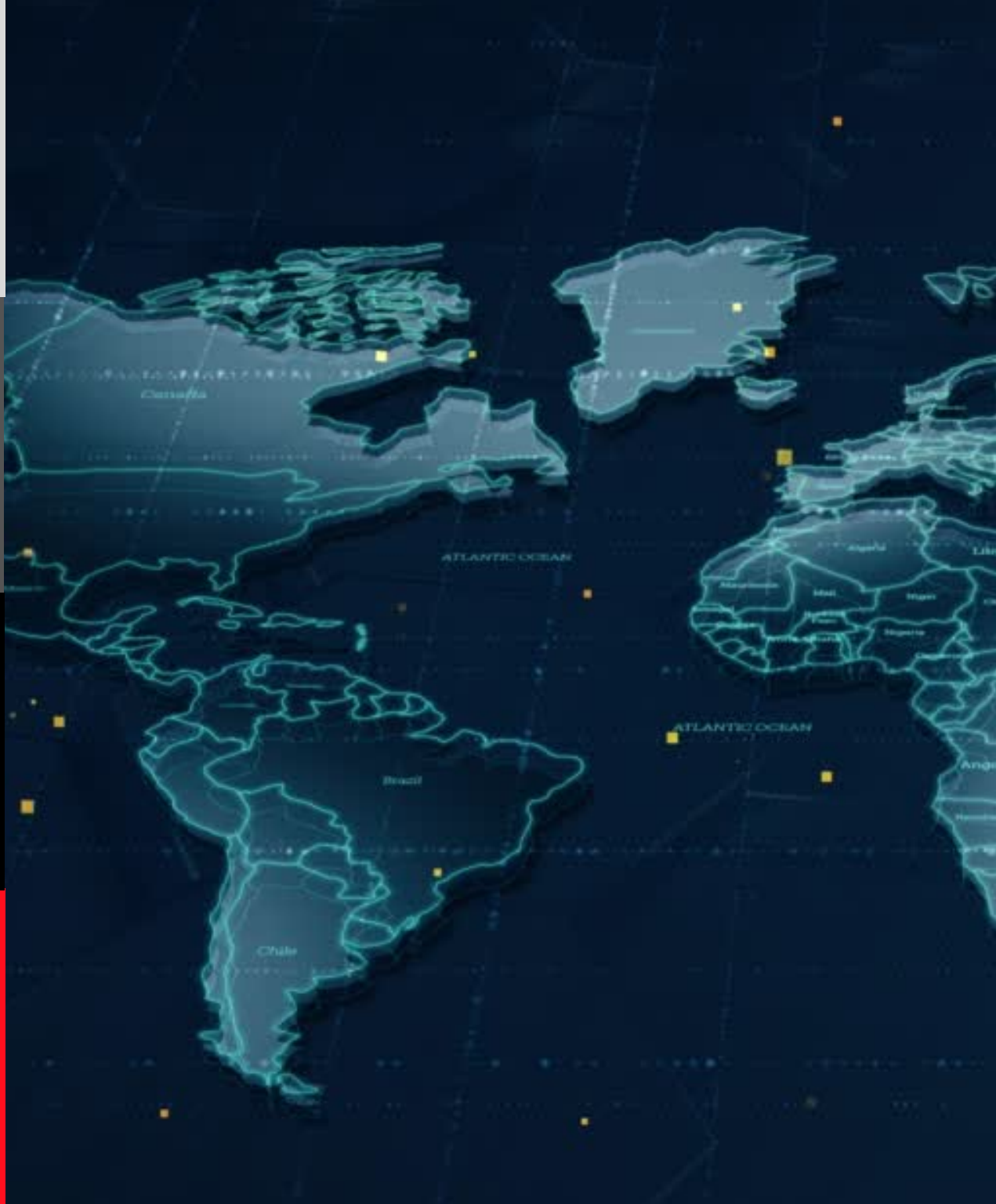
**78%**

**Monthly Users**

**241K+**

**Newsletter  
Subscribers**

**20K+**



# Pricing

## BRONZE

*For link placement  
in existing article*

**\$50** USD / placement  
Max. of 1 link  
per post

- ✓ Link insertion
- ✓ Do-follow link
- ✓ Indexed by Google
- ✓ Permanent link
- ✓ No custom text

## SILVER

*For general articles  
and product features*

**\$100** USD / post  
Max. of  
1,000 words

### ← Everything in Bronze

- ✓ No sponsored tags
- ✓ Permanent article
- ✓ Custom text
- ✓ Written by the client
- ✓ Max. of 1,000 words
- ✓ Max. of 2 client links
- ✓ Up to 2 images  
(1200x600px)
- ✓ Appears in newsletter
- ✓ Social media posting

## GOLD

*For crypto, betting, CBD,  
and casino content*

**\$250** USD / post  
Max. of  
1,500 words

### ← Everything in Silver

- ✓ Max. of 1,500 words
- ✓ Max. of 3 client links
- ✓ Up to 3 images  
(1200x600px)
- ✓ Embedded content
- ✓ Priority publishing

*Note: All prices are VAT inclusive, but excluding of writing fees, where applicable. An additional link attracts a \$50 fee. We accept payments via PayPal or Payoneer before publishing the content.*

*Techloy.com • January 2024*

# | Get in touch

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**Techloy.com** is the right place.

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kindly email: **business@techloy.com**